

Xinyue Wang

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EDUCATION

Shandong University, Shandong, China. Cumulative GPA: 4.17/5.

- **B.A., Journalism and Communication.** Jun. 2022.
- **Selected Honors:** Outstanding College Graduate (10/100), Jun. 2022.
University Outstanding Student Leader (3/400), 2020–2021.
Department Outstanding Student Leader (6/400), 2019–2020.
- **Scholarships:** Third-Place Scholarship for Academic Excellence, 2020–2021.
Second-Place Scholarship for Academic Excellence, 2019–2020.

PUBLICATIONS

- **Wang, X., & Huang, B.** (2021). The influence mechanisms of Chinese college students' individual cognitions on their COVID - 19 pop-science transmission behaviors on social media. *International Journal of Social Science and Education Research*, 4(2), 75-80.

CONFERENCE PAPERS & PRESENTATIONS

- **Wang, X.** Media attention flow of the CDC's WeChat official account "Shandong CDC" during the COVID-19: A thematic analysis based on Bitern Topic Model. Paper accepted for presentation at IAMCR 2022 Suzhou Pre-conference, May, 2022.

RESEARCH EXPERIENCE

Undergraduate Research Assistant for Sun Yat-sen University Nov. 2021–Jan. 2022

- Data collection and pre-processing for the "Large-Scale Survey of Chinese Cultural Values." (Project sponsored by the National Natural Science Foundation of China, No.71774181).

Research on Public Opinion of Bilibili Bullet Screen. Sept. 2020–Jan. 2021

- Employed CiteSpace to conduct bibliometrics analysis of the CSSCI- and GCJC-indexed publications on Internet public opinions and government affairs from 2010 to 2020.
- Scraped the bullet screen from videos posted by the Central Committee of the Communist Young League on Bilibili and conducted topic analysis and content mining.
- Utilized interaction ritual chains to analyze Weibo comments on the contribution of an influencer to local tourism; applied ROST Content Mining to Weibo comments.

Editor of *Frontiers of Media Science* at Shandong University. May 2020–Jan. 2021

- Selected SSCI-indexed journal publications on communication studies regularly and pushed them to subscribers.

PROFESSIONAL TRAINING EXPERIENCE

- Data Science Summer School, Hertie School Data Science Lab. Jul.–Sept. 2022
- Mobile Studies Summer School. May–Aug. 2022
- R Workshop, Tsinghua University. Mar.–May 2022

- Winter Camp of Journalism and Communication Research Methodology, the University of Science and Technology of China. Jan. 2022
- Corpus linguistics: Method, Analysis, Interpretation. Lancaster University. Sept.–Dec. 2021
- Artificial Society and Computational Social Science Workshop, Sun Yat-sen University. Aug. 2021

INTERNSHIPS

Editor. COMputation WeChat Subscription Account. Aug. 2022–Present

- Selected, translated, and edited articles on computational communication.
- Organized internal contacts and guest speaker information.
- Wrote articles on Agent-Based Modeling

Executive Officer. Academia Café. Aug. 2022–Present

- Posted information on Ph.D. applications and postdoc & faculty job posts.
- Organized Ph.D. application information sessions and managed the internal book club.

Operation Assistant. Swarna Campus Science and Technology Ltd. Jun. 2022–Present

- Contacted scholars from diverse backgrounds to facilitate research cooperation.
- Led book club discussions; organized online and offline academic events.
- Contributed notes and learning materials on computational social science; encouraged members within the community to produce high-quality content.
- Planned and organized workshops and seminars on personal growth and academic development, and invited guest speakers to share experiences about the academia and the industry.

College Liaison. Beijing Jishuyun Technology Co. Ltd. Feb. 2022

- Collected academic information; assisted with research exchanges and collaborations.
- Developed and promoted research methodology salons.
- Assisted in writing research tweets.

Telephone Interviewer. Internet and Mobile Survey Laboratory, National Survey Research Center at Renmin University of China. Sept. 2021–Jan. 2022

- Conducted telephone surveys for a number of national and provincial research projects, including but not limited to the employment rate of the 2022 college graduates in China, participation of winter sports in Hebei Province, and the rental housing market in Beijing.

Intern. Account Executive, Ogilvy China. Aug.–Oct. 2022

- Conducted event planning and media contact, organized press releases and other public relations activities for clients.
- Took charge of the public relations for the vivo mobile phone online appraisal event; assisted with the collaborative events of vivo mobile phone and FIRST youth film festival; produced a summary report on said events.
- Prepared for the press release of the iQOO mobile phone.
- Interviewed professionals in the industry.

COMPUTER SKILLS

- Data Processing: SPSS & Gephi; Programming Languages: Python & R.
- Proficient user of Microsoft Office Suite, Adobe Photoshop, Adobe Premiere, etc.